

Cookie Policy

The website <https://ecolet.ro> is operated by E-COLETLOGISTIC S.A., a joint stock company with its registered office at Șoseaua București-Ploiești no. 1A, Building C, 1st floor, Bucharest, Sector 1, Romania, registered with the Trade Register under no. J2018014733407, tax identification code 39996844. This Cookie Policy (“Policy”) applies to the website <https://ecolet.ro> (hereinafter referred to as the “Site”). The Site uses cookies and similar technologies (together, “cookies”) to enable the basic functionality of the Site, help you navigate efficiently and perform certain functions, help us analyze how you use this Site and store your preferences.

The information below explains what cookies are, the purposes for which they are used on the Site, how they can be managed and what options you have regarding consent. We will not use cookies for purposes other than those set out in this Policy.

This Policy is supplemented by the Site’s Personal Data Collection and Processing Policy and the applicable terms and conditions.

What are cookies?

A cookie (also known as a “browser cookie”, “HTTP cookie” or simply a “cookie”) is a small piece of information (data file) that a website asks your browser to store on your computer, mobile device or other electronic device through which a user accesses the Internet, in order to help the user navigate the website efficiently, perform certain functions and allow the website to “remember” the user’s actions or preferences over time.

In general, the information collected through cookies does not lead to the identification of Internet users. However, in certain situations cookies may capture data such as the IP address, browser type, operating system, information regarding the browsing session and interaction with the site, which may be associated with a user.

Classification of cookies

Depending on their lifetime, cookies can be classified as session cookies or persistent cookies.

Session cookies have a temporary storage duration limited only to the duration of the session in which a visitor accesses a website. When the session or browser is closed, all stored information is deleted.

Persistent cookies are stored on the device used by the visitor for a variable period of time (longer than the session duration) and are not deleted when the session or browser is closed, but when that period expires.

Regardless of the type of cookies, you can always delete or refuse them.

Depending on their source, there may be first-party cookies set by the Site's domain or third-party cookies set by domains different from the Site, for example analytics or advertising service providers. Third-party providers must also comply with applicable legal regulations and the Site owner's privacy policies and remain responsible for complying with the legal regulations applicable to them. More details about how these third parties manage the placement and use of cookies and similar technologies can be found in their corresponding policies. Details about third parties that provide cookies for this Site can be found in the section below "What cookies does this Site use?".

What cookies does this Site use?

Functional cookies

Functional cookies help perform certain functionalities such as sharing the Site's content on social media platforms, collecting feedback and other third-party features. Our Site uses such cookies only if you express your consent by ticking the appropriate box in the consent mechanism implemented on this Site. This consent can be withdrawn at any time by accessing the section "update your cookie agreement" available at the bottom of the Site.

Cookie name	Provider	Description / Purpose	Expiration
pll_language	ecolet.ro	Used to remember the language selected by the user when returning to the website and to obtain language information when not otherwise available.	1 year
cookieyes-consent	CookieYes	Stores users' consent preferences so they are respected on subsequent visits. Does not collect or store personal information.	1 year

Analytical cookies

These cookies help us understand how the Site is used and how visitors interact with the Site. These cookies provide information on metrics such as number of visitors, bounce rate

and traffic source. Our Site uses such cookies only if you express your consent via the consent mechanism. Consent can be withdrawn at any time from the bottom of the Site.

Cookie name	Provider	Description / Purpose	Expiration
ga*	Google	Stores and counts page views (Google Analytics).	1 year 1 month 4 days
_ga	Google	Calculates visitor, session and campaign data and tracks site usage anonymously using a randomly generated identifier.	1 year 1 month 4 days

Advertising (marketing) cookies

These cookies track visitors' activities and behavior in order to provide relevant and attractive advertising. They are used to display personalized advertisements based on pages previously visited and to analyze advertising campaign effectiveness. Without these cookies, relevant advertising or materials suited to the user profile cannot be displayed. Our Site uses such cookies only with your consent, which can be withdrawn at any time from the bottom of the Site.

Cookie name	Provider	Description / Purpose	Expiration
gcl_au	Google	Tests advertising efficiency of websites using its services (Google Tag Manager).	3 months
_fbp	Facebook	Stores and tracks interactions.	3 months
lastExternalReferrer	Facebook	Records how the user reached the website by registering the last URL.	End of session
lastExternalReferrerTime	Facebook	Records when a	End of session

		visitor last arrived from another site for attribution purposes.	
topicsLastReferenceTime	Facebook	Remembers last time browser topics were checked for personalized advertising.	1 year
_gcl_ls	Google	Used by Google AdSense to understand user interaction by generating analytical data.	3 months

How you can control cookies in the browser

Most browsers support cookies, however users can configure their browsers to refuse them and can delete them whenever they wish. You can control and/or delete cookies as you wish. You can delete all cookies already stored on your computer and configure most browsers to prevent their storage. However, if you do so, you may have to manually adjust certain preferences each time you visit a website and some services and functionalities may not work.

You can block/disable cookies in your web browser settings. However, if you block all cookies (including essential ones), you may not be able to access all or part of our Site because some cookies may be strictly necessary for the Site to function.

Browser cookie settings instructions:

- [Cookies settings in Microsoft Edge](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome \(computer\)](#)
- [Cookie settings in iPhone or iPad \(Chrome\)](#)
- [Cookie settings in Android \(Chrome\)](#)
- [Cookie settings in Safari \(computer\)](#)
- [Cookie settings in iPhone or iPad \(Safari\)](#)
- [Cookie settings in Opera](#)

Security and privacy

Internet browsers include privacy settings that provide different levels of cookie acceptance, validity and automatic deletion. If you are the sole user of the device, you may opt for longer storage periods for preferences. If you share the device, you may configure deletion of browsing data when closing the browser. Cookies are used in compliance with applicable privacy principles and this Cookie Policy.

Cookies are installed only with your prior consent. Therefore, when you first access our Site, a special banner (pop-up) is displayed informing you that the Site uses cookies and allowing you to choose which categories of cookies may be installed (except necessary cookies, which are installed automatically). After expressing your choice, the cookie banner will disappear.

Policy updates

We may periodically update this Policy to reflect changes in technologies used, legal requirements or our practices. Any changes will be published in this Policy. When new cookies are introduced, whether administered by us or a third party, you will receive a notification on the Site and will be given the option to manage consent.

Personal Data Collection and Processing Policy

Our Site publishes the Personal Data Collection and Processing Policy which provides detailed information regarding the personal data we collect from you or that you provide through our Site and how it is processed. The policy can be accessed here:

https://ecolet.ro/wp-content/uploads/2023/10/Politica_prelucrare_date_cu_caracter_personal.pdf

Contact details

If you have questions regarding the use of cookies on the Site, you may contact us at: office.ecolet@alsendo.com, or at Șoseaua București-Ploiești no. 1A, Building C, 1st floor, Bucharest, Sector 1, Romania.

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